

Shorecliffs Beach Club

Newsletter

April/May 2015

Spring is
Here!



Join us for our annual Easter Eggstravaganza

The Fun Begins April 4th at 10am

Come for the Easter Egg Hunts and stay all day!

10am Face Painting
Easter Egg Hunt
10:15 Ages 0-3 yrs
10:30 Ages 4-6
10:45 Ages 7-9
11:00 Ages 10+
11:15 Jelly Bean Jar Guessing Contest Winner announced



OPENING WEEKEND AT THE BEACH CLUB

May 22nd - Friday Night Band

May 24th -

Paddle Tennis Tournament - 9am

Tile Painting - noon to 4pm

(email Amanda if you want to plant a tile
mihaynes@cox.net)





Shorecliffs Members and Friends,

Manager's Message

The beginning of spring and a new summer at the club is upon us. I am looking forward to being back at the Beach Club with all of you. Most of last years staff are returning and we are all looking forward to serving you. Amanda Haynes is our new event coordinator. I am sure she will make it a fun eventful year at the Club. Please contact her if you are interested in helping out with the Beach Club events - many hands make lite work. There are a lot of beach chairs from retired board members still being stored at the beach. Please come and pick them up. I would love to get them back to there owners. Spring Break is April 4-12 and we open at 11am close at 7 pm Let's be safe, have some fun and... Remember to leave the glass at home.

See you at the Beach,

Don Thorne
Manager



Some of the fun events
we have planned at
The Beach Club
this Summer

Opening of the
Beach Club
May 22nd - 25th

4th Annual Shorecliffs Beach Club Mixed Doubles
Paddle Tennis Tournament.



When? Memorial Day Weekend. Sunday, May 24th, 2015

What Time? 8:30 am to 4:00pm (or about that time)

Who Can Play? Shorecliff's Beach Club Members.

Do I Need a Partner? No, it'll be a Round Robin format where you will play with different partners, (both men and women) throughout the day.

Where? You already know where it is.

What's Next? Please contact Jon Pardoen at 949-338-7769 if you're interested in playing. **RSVP is a must.**

A Day to Create Your Tile!

Now is your chance to add something personal and new to our Beach Club! Come join us to paint your very own tile for the Club House tile wall.

Each tile is \$40 which includes tile, paint, and mounting. So please bring cash or check and your creative thoughts in order.

Don't miss this ONE Day Event!

Be sure you RSVP with Amanada at
mihaynes@cox.net to reserve your tile!

Celebrate
our
Nation's
Birthday
at the
Beach
Club
on the
4TH JULY

Please Visit

www.Shorecliffsbeachclub.net

for Updates and Schedule of Spring & Summer Events



All Beach Club Members:

President's Letter

To all new members, Welcome. To everyone else, Welcome back! Daylight savings time is here, summer is not far off and our annual Easter Event is just around the corner. Be sure to check out this newsletter for details of all Beach Club activities.

Q: What is the status of the catwalk project?

A: We have the project redesigned (again) at the request of the County Flood Control District and the latest design is being reviewed.

Q: What is happening on Avenida Vaquero?

A: As you know by now, Avenida Vaquero was repaved and restriped, removing the center turn lane and adding wider bicycle lanes. As part of that project, the Board approved installing new water and electrical lines under the street so that the landscaping on both corners of the intersection at Camino Capistrano could be properly maintained and also for the first time, the plants around the Shorecliffs monument sign could be watered.

Q: Is the Shorecliffs monument sign in the center of the street going to be updated?

A: The Board approved a proposal in February of this year to update the look of the monument sign and to light it up at night. The lights will be LED lights and the electricity will be provided by a city-owned circuit that furnishes electricity to the stop lights at no cost to the Beach Club.

Q: What do we do if the catwalk to the beach is flooded?

A: Remember, the County obtained a permit to move the sand on an "as needed basis" with only a few minor restrictions, so if the catwalk is flooded or very nearly flooded, please let the Beach Club manager know immediately so that he can contact the appropriate County personnel and the bulldozer can be dispatched.

Remember to check www.shorecliffsbeachclub.net for updates.

See you at the beach.

Tom Marier
President

Beach Club Contact Information:

Beach Club Reservations, Parking Passes and Membership Cards:
Don Thorne, Beach Club Manager - 466-7849

Pay Phone inside the Beach Club - 492-0100

Mailing Address:

San Clemente Shorecliffs Beach Club Association,
P.O. Box 1273, San Clemente, CA 92674

Questions or inquiries about Association Dues or billing issues
Contact AMMCOR @ 661-7767

New Positions at the Club!

Amanda Haynes - Volunteer Activities Director

If anyone would like to help Amanda with the activities please contact her anytime at mihaynes@cox.net.

**Brian Manning - New Board Member
Social Media/Newsletter**

Brian has created a *Facebook* page for our club and will also be coordinating the creation of the Newsletter. Please contact him with anything you would like to see in the newsletter. He can be reached at B1P1M1@OUTLOOK.COM.

**Please go Like our new Shorecliff's Beach Club
page @ www.facebook.com/shorecliffsbeachclub.**





Sotheby's
INTERNATIONAL REALTY



vickie kruhmin
m 949-697-3579
vkruhmin@homgroup.com
shorecliffs resident

32356 south coast highway, laguna beach, california 92651
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**Advertise here and reach
over 500 homes in
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The 2015 newsletters will publish as follows:

1. Mid-March Newsletter with "Calendar of Events" insert

2. Mid-May Newsletter

3. Mid June Newsletter

4. Mid-August Newsletter

Dates are subject to change

Newsletter Advertisements 2015 pricing

Each individual Ad is \$80 or

2= \$150 (save \$10)

3= \$220 (save \$20)

4= \$290 (save \$30)

Please send in your ELECTRONIC high resolution ad or scanned business card.(jpeg preferred)

We have 4 Newsletters total for the whole year, so reserve your space now!

Due to the great interest to advertise locally, we are only offering one space per business, per newsletter. Reservations can be made for the whole year or partial year, as well.

So, please let us know how we can assist you further.

Kelli Clifford kelli.douglasprinting@cox.net

Please CC brian_manning@bd.com

**Please go Like our new Shorecliff's Beach Club page
@ www.facebook.com/shorecliffsbeachclub.**



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Shorecliffs Beach Club Association
P.O. Box 1273
San Clemente, CA 92674

**shorecliffs Beach Club
Newsletter**



ST MARIE

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