

2022

the

Shorecliffs Beach Club

Newsletter



Beach Club Contact Information

Club Reservations, Parking Passes, FOBS, Wristbands (949) 426-6871
Phone inside the Club (949) 492-0100
Association Dues/Billing Issues – AMMCOR (949) 661-7767
Facebook Page: www.facebook.com/shorecliffsbeachclub
Instagram: shorecliffsbeachclubsc
Website: www.Shorecliffsbeachclub.com

Mailing Address:

SC Shorecliffs Beach Club Association
P.O. Box 1273
San Clemente, CA 92674

2022 Beach Club Board of Directors

Kumi Elston - President
Chris Wade - Vice President
Hal Kolp - Treasurer
Danny Werner - Secretary
Dan Flynn – Director
Diane Wenzel – Director
Tobias Halbmaier – Director
Nate Brown - Director
Alison Anawalt - Director

BOD email: Board@shorecliffsbeachclub.com

STAY INFORMED, SHORECLIFFS!

Sign up for our email blasts to receive the most up-to-date club news & events. It's quick & easy on our website homepage.

Rules Reminder

- ✓ NO GLASS OF ANY KIND
- ✓ NO SMOKING ON PROPERTY
- ✓ NO FIRES ON BEACH
- ✓ WRIST BANDS REQUIRED
- ✓ GUESTS MUST BE ACCOMPANIED BY HOMEOWNER OR H.O.'S LESSEE
- ✓ DON'T STEP OVER/UNDER ROPED FENCES TO ACCESS BEACH
- ✓ STAY OFF SANDBAG WALLS



Manager's Message

Dear Neighbors and Friends,

I would like to thank the Shorecliffs Board of Directors and community for affording me the opportunity to continue as your Beach Club Manager for a 3rd year. I can honestly say this position is an honor and a privilege because it has never really felt like a job. I thoroughly enjoy working at the beach alongside an enthusiastic staff in our ongoing effort to provide you with a clean, fun-filled, resort-style environment.

Before delving into the activities and events planned for 2022, I would like to recap the highlights from the 2021 season. First, I would have to say that our winter wonderland had to top the list. Having Santa Claus, an elf, arts and crafts, and a snowball fight on the sand was one for the books. A big shout out to Chuck Graf, Suzy Graf, Paige Foreman, Derek & Gavin Lodico, Ryan & Melissa Kenyon, Mike & Kimberly Dippel, Nate & Jody Brown, Tobias Halbmaier, David & Casie Veteto, Chrissie Booth, & all the local groms for helping us make the event such a success.

Other memorable events included our movie night, monthly band nights, 4th of July party, and Labor Day BBQ. We plan to continue these traditions for the upcoming season and will add new activities to encourage families to come down to the club on a more frequent basis. These activities will include a chili cook-off, cornhole tournament, craft day, Oktoberfest DJ party, and much more!

Be sure to sign up for our email blasts to receive timely information on all club announcements, events, and activities. You can sign up with ease on our website homepage. You can also access club news via our Instagram page, Facebook feed or by visiting our updated website at www.shorecliffsbeachclub.com

Speaking of news, I have several exciting announcements to make:

We have continued to make major inroads in our beach erosion mitigation project. We expanded the Defencell erosion-control sand bag walls upward and outward to safeguard the clubhouse against extreme tidal surges. I would like to acknowledge and thank Steve Rose and Jon Holcomb for their assistance with this challenging project.

We also added an attractive hemp rope swag fence in the hopes of encouraging people to refrain from climbing up and down the sand bag walls. (Foot traffic does more damage than Mother Nature as the sand bags rip and/or collapse when stepped on.) **Please spread the word to your kids and guests to access the beach by going between the two roped fence areas (*not over or under the rope fences*) to keep our sand bag walls intact.**

In addition, Lisa Bartlett, OC Supervisor, 5th District, invited two Shorecliffs Beach Club representatives to participate in the development of a South Orange County Regional Coastal Resilience Strategic Action Plan to collaborate with her team, OC Parks, and surrounding South Orange County beach community managers and leaders to create a regional, cohesive plan to address chronically eroding shorelines. The plan will include coastal assessments and will identify priority projects and potential funding sources for a long-term erosion control solution.

Another exciting announcement is that OC Parks will complete the replacement of the catwalk access to Poche Beach by the end of March 2022 – just in time for spring break! The club will be open and conveniently accessible from April 2nd through April 10, 2022. Please give any staff member the wristband/parking sticker return card that was mailed to you to receive your 2022 wristbands and parking decals.

See you at the beach for more fun under the sun!

Tracey Edwards



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| SPRING BREAK | April 2 – April 10 | Saturday through Sunday | 11 am – 4 pm |
| HOPPY EASTER EGG HUNT | April 16 | Saturday | 11 am – 2 pm |
| MEMORIAL WEEKEND | May 27 May 28 May 29 May 30 | Friday (Opening BBQ) Saturday (Opening Band Night) Sunday Monday | 4 – 9 pm 4 – 9 pm 11 am – 8 pm 11 am – 4 pm |
| SCHOOL’S OUT FOR SUMMMER | June 1 | Thursday | 1 – 5 pm |
| SUMMER HOURS | June 2 – August 15 | Monday – Thursday Friday & Saturday Sunday | 11 am – 6 pm 11 am – 9 pm 11 am – 8 pm |
| BAND NIGHTS | 5/28, 6/18, 7/16, 8/20, 9/17, 10/15 | Saturday | 5 - 8 pm |
| SAND-VENGER HUNT & CRAFTS | 6/12 | Sunday | 1 - 3 pm |
| CHILI COOK-OFF | 6/25 | Saturday | 5 - 8 pm |
| 4th OF JULY SPARKTACULAR | July 4 | Monday | 11 am – 5 pm |
| WEEKEND BBQ’S | Aug 19 – Oct 15 | Friday Saturday Sunday | 4 pm – 9 pm 11 am – 9 pm 11 am – 7 pm |
| CORNHOLE TOURNEY | August 7 | Sunday | 2 – 6 pm |
| MOVIE NIGHTS | 8/26, 9/9 | Friday | 6:30 – 8:30 pm |
| LABOR DAY EVENT | September 4 | Sunday | 11 am – 7 pm |
| LABOR DAY HOLIDAY | September 5 | Monday | 11 am – 5 pm |
| CLOSING NIGHT | | | |
| OKTOBERFEST & DJ | October 15 | Saturday | 4 - 8 pm |
| SANTA & SNOWBALLS | December 3 | Sunday | 1 - 3 pm |

President’s Message

By Kumi Elston

Happy New Year 2022!

At the January 10, 2022 annual meeting, election results were announced. Returning board members Alison Anawalt, Nate Brown, Chris Wade and myself, plus new board member Tobias Halbmaier were elected to serve a two-year term. We join existing board members Dan Flynn, Hal Kolp, Diane Wenzel and Dan Werner on the 2022 Shorecliffs Board of Directors. Congratulations and thank you for serving our community. Thank you also to Amanda Haynes for serving on the Board of Directors over the past two years and contributing your time and efforts to our Shorecliffs neighborhood.

I encourage all our neighbors to communicate any ideas, concerns, or suggestions to any board member. We currently have meetings set for March 14th, April 11th, June 13, July 11th, August 8th, October 10th and November 14th. Our meetings are at the club house or via Zoom at 7:00 p.m. The meeting agenda is posted at the club house and on the website 4 days prior to the meeting.

The Board will be setting short term and long-term goals for the year at an upcoming meeting. One of the biggest concerns, the future of our clubhouse property, will need to be addressed. The State, County and City of San Clemente are currently exploring ways to combat rising tides and coastal erosion and we need to be strategically positioned to accept any opportunities that may come our way.

In closing, the Shorecliffs Board of Directors would like to commend our Beach Club Manager Tracey Edwards and her staff for their excellent work last year. Your time and efforts are truly appreciated!



Check out these pics and a whole lot more on our website: ShorecliffsBeachClub.com



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