

# 2021

the

# Shorecliffs Beach Club

## Newsletter



### Beach Club Contact Information

Club Reservations, Parking Passes, FOBS, Wristbands (949) 426-6871  
Phone inside the Club (949) 492-0100  
Association Dues/Billing Issues – AMMCOR (949) 661-7767  
Facebook Page: [www.facebook.com/shorecliffsbeachclub](https://www.facebook.com/shorecliffsbeachclub)  
Website: [www.Shorecliffsbeachclub.com](http://www.Shorecliffsbeachclub.com)

Mailing Address:  
SC Shorecliffs Beach Club Association  
P.O. Box 1273  
San Clemente, CA 92674

### STAY INFORMED, SHORECLIFFS!

Sign up for our email blasts to receive current club news and event updates. It's quick and easy on our website. Follow us on Facebook and Instagram, too!

### 2021 Beach Club Board of Directors

Kumi Elston - President  
Chris Wade - Vice President  
Hal Kolp - Treasurer  
Danny Werner - Secretary  
Dan Flynn – Director  
Diane Wenzel – Director  
Amanda Haynes – Director  
Nate Brown - Director  
Alison Anawalt - Director

BOD email: [Board@shorecliffsbeachclub.com](mailto:Board@shorecliffsbeachclub.com)

### Rules Reminder

- ✓ NO GLASS OF ANY KIND
- ✓ NO SMOKING ON PROPERTY
- ✓ NO FIRES ON BEACH
- ✓ WRIST BANDS REQUIRED
- ✓ GUESTS MUST BE ACCOMPANIED BY HOMEOWNER OR HOMEOWNER'S LESSEE
- ✓ FACE MASK REQUIRED INSIDE CLUBHOUSE UNTIL FURTHER NOTICE



## Manager's Message

Dear Neighbors and Friends,

Thank you for allowing me to represent the Shorecliffs community as your Beach Club Manager for another year! I have thoroughly enjoyed working alongside an experienced board of directors and highly-enthusiastic staff in our ongoing effort to provide you with a beautiful beach club facility that is clean, functional, and well-maintained. I have also enjoyed meeting and getting to know so many incredible families!

Before addressing the 2021 season, I wanted to recap some of the highlights from 2020. I think it's important to focus on the positives because, due to the COVID-19 pandemic, last year was extremely challenging for everyone.

Based on community feedback, the biggest hit of the 2020 season was our outdoor band nights. Families brought down their beach chairs to sit in the sand and listen to many talented bands. The performers covered a wide variety of genres to appeal to all ages. There has been a great deal of interest in keeping the band nights as a top recreational priority for 2021 and beyond.

There has also been a great deal of interest in re-running the events we launched last season, including the Shorecliffs Halloween Spooktacular and festive Holly Jolly Trolley. Good times despite a tough year!

For the upcoming 2021 season, the beach club will be open during spring break from April 5, 2021 through April 11, 2021. We will be available to distribute your 2021 wristbands and parking stickers. (Please bring the wristband/parking sticker return card that was mailed to you.)

Following spring break, the beach club will host a Memorial Day BBQ, Saturday band nights, 4<sup>th</sup> of July party, Labor Day party, Halloween Spooktacular, and several other fun events to bring the community together. Ideas include a family movie night, a sand-venger hunt for kids, cornhole tourney, and a winter wonderland event with Santa. Be sure to check for updates on our website, Facebook feed, & Instagram page.

We are seeking volunteers for all of our beach club activities. Your participation helps build lasting relationships and memories for your children and future generations. Please keep the tradition alive! Call or text me at 949-426-6871, if interested.

We are also seeking volunteers to assist with our ongoing beach erosion mitigation project. Numerous phases have been completed to date. We now have more usable sand space for recreating and less erosion. I would like to personally acknowledge Steve Rose, long-time Shorecliffs resident, for spearheading the effort. He has spent countless hours volunteering his time and expertise.

Your beach club staff has also been an integral part of keeping more sand in place and free of trash/debris. Fortunately, most of them are returning this season! They are an experienced team with a strong work ethic. They will continue to work hard on your behalf – and will respectfully enforce all club rules to ensure that every member benefits from a safe and comfortable environment.

Please join me in welcoming back your awesome staff as we welcome *you* to a sun-sational 2021 season!

Tracey



## More Sand; Less Erosion





Spring Break	April 5 – 11	11 am – 4 pm	Monday – Sunday
Memorial Weekend	May 28 - 31	4 – 9 pm 4 – 9 pm 11 am – 8 pm 11 am – 4 pm	Friday (Opening BBQ) Saturday (Opening Band Night) Sunday Monday
Last Day of School	June 3	1 – 6 pm	Thursday
Summer Hours	June 4 – August 23	11 am – 6 pm 11 am – 9 pm 11 am – 8 pm	Monday – Thursday Friday & Saturday Sunday
Monthly Band Night	5/29, 6/19, 7/17, 8/21, 9/18, 10/23	11 am – 9 pm	Saturday (Band 5 - 8 pm)
4 <sup>th</sup> of July	July 4	9 am – 4 pm	Sunday
Labor Day Celebration	September 5	11 am – 7 pm	Sunday
Labor Day Holiday	September 6	11 am – 5 pm	Monday
Weekend BBQ's	Aug 27 – Oct 23	4 – 9 pm 11 am – 9 pm 11 am – 7 pm	Friday Saturday Sunday
Closing Band	October 23	4 – 9 pm	Saturday (Band 5 - 8 pm)
Halloween Spooktacular	October 31	4 – 6 pm	Saturday
Winter Wonderland	December 5	2 – 4 pm	Sunday

## President's Message

Although it has been a challenging year for each and everyone one of us, 2021 has us all hopeful for a better year and great adventures with our friends and neighbors. I'd like to thank the board members for their support and guidance through this very trying year. I'd also like to thank our Beach Club Manager, Tracey Edwards and her great staff, for keeping us open last season and keeping us safe while at the beach club.

The expansion of the sand retention and erosion control project in front of our clubhouse has been successful in keeping the clubhouse patio and building safe from tidal action. The groomed sand has provided more useable beach for our residents and guests. Kudos and thanks to Steve Rose and Steve Elmer for their construction management on this wonderful project.

The 2021 activities calendar included in this newsletter will be dependent upon the State and County Covid guidelines. Please sign up for our e-mail blasts to receive up to date information on our activities. With approximately 250 e-mail addresses provided to us, out of a potential 504 households in Shorecliffs, we would like to encourage you to go to the website to sign up at [ShorecliffsBeachClub.com/newsletters](http://ShorecliffsBeachClub.com/newsletters).



Please be aware that the catwalk access to the beach club has been closed by Orange County Parks Division. Several supporting beams have corroded and the County has declared the catwalk unsafe and unusable. They have informed us that they intent to fix the catwalk this Spring - pending regulatory permits and conditions.

Looking forward to seeing all of you back at the beach club!

Kumi Elston, SCBC President

Check out these pics and a whole lot more on our  
website: [ShorecliffsBeachClub.com](http://ShorecliffsBeachClub.com)



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